



FOR IMMEDIATE RELEASE

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**NEW HOME REMODELING TELEVISION SHOW
PILOT AIRS SATURDAY
JULY 24, 2010**

Aloha Home Show
5:30 p.m.-6:00 p.m. on KHON2

(Honolulu, Hawaii) Sometimes you can do-it-yourself, and sometimes you need the help of a professional! The Aloha Home Show, Hawaii's newest television offering, answers the question, "Can Anybody Do It?" Some home remodelling projects look quick and easy, but are better left to professionals when time, expense and skill are considered.

What makes the Aloha Home Show different from other home renovation programs is that it looks at a wide range of projects and, for example, explains just how difficult it is to install kitchen cabinets, or how easy it can be to install a doorknob. Most electrical and plumbing jobs require the experience of licensed professionals. For a homeowner to attempt some of the more complicated jobs it can often be counter-productive.

Host Jim Byxbee, a Build New or ReDo radio show personality and construction expert, and novice tool-wielder Kirsten, also take a look at how Hawaii's aging population is increasing the number of families living in multigenerational households. The "Around Hawaii" segment covers how energy efficient appliances help save on increased utility costs, and how universal design products may assist aging in place more comfortably.

(NEW HOME REMODEL TV SHOW CONT.)

The Expert

Jim Byxbee, President-elect of the Building Industry Association of Hawaii, will be one of the hosts of each show. Jim has been in the construction business for over 30 years. Jim started in the business as a carpenter and will provide expert knowledge of the industry to help viewers get the big and the little pictures that make up the remodeling project process.

The Novice

Kirsten Fujitani, Principal of Kukui Marketing, will be the co-host of the show. Kirsten recently purchased her first property and will view each presentation and ask questions from a novice's perspective.

The Production Crew

Lewis Communications has over 20 years of experience in short and long-format production. Most recently the company has produced long-format programs such as; Entertain Me, The Champion, Dancers in Paradise, Ohana Road, The Night Time with Andy Bumatai Show, Try Wait and a real estate showcase program.

For more information, contact Kirsten Fujitani at 386-7323, or kirstenf@hawaii.rr.com.

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